

In BOTOX® clinical trials, participants with overactive bladder had to have tried an anticholinergic that didn't work well enough or was difficult to tolerate, and had to have at least 3 leaking or wetting accidents and were urinating at least 24 times in 3 days.

If your current Overactive Bladder (OAB) treatment isn't working or you can't tolerate it, ask your doctor if BOTOX® can help reduce unwanted leakage interruptions

Indication

BOTOX® is a prescription medicine approved to treat overactive bladder symptoms such as a strong need to urinate with leakage or wetting accidents, urgency, and frequency in adults when another type of medication (anticholinergic) does not work well enough or cannot be taken.

IMPORTANT SAFETY INFORMATION

BOTOX® may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing

Please see additional Important Safety Information inside.



BOTOX® can help

Learn more about Overactive Bladder (OAB) and BOTOX® treatment



Take action

Find out how OAB is actually a chronic condition that can be treated and what you can do if your current OAB medication is not working the way you want.



Consider BOTOX®

When your OAB medication isn't working well enough or is causing unwanted side effects, learn more about how BOTOX® can help and why you should consider discussing it with your doctor.



Speak up

Make sure you are vocal and let your doctor know how OAB affects your life. Be prepared with the right questions to get the answers you need to determine if BOTOX® treatment is right for you.



Get ready

Find out what to expect with BOTOX® treatment and how re-treatment is as few as 2 times a year.



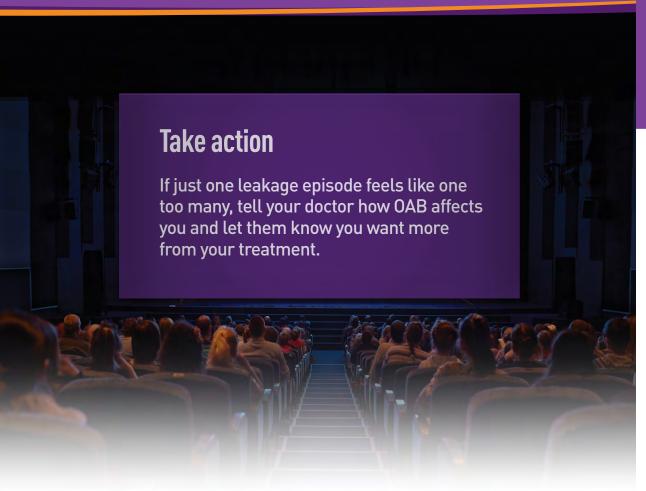
Start saving

Learn how BOTOX® is covered by most insurance plans, including Medicare. For patients with commercial insurance, many patients may pay as little as \$0 out of pocket with the BOTOX® Savings Program.

Please see full terms and conditions on last page.

IMPORTANT SAFETY INFORMATION (continued)

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX®. If this happens, do not drive a car, operate machinery, or do other dangerous activities.



Do not take BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc®* (rimabotulinumtoxinB), *Dysport®* (abobotulinumtoxinA), or *Xeomin®* (incobotulinumtoxinA); have an infection at the planned injection site.



Does this sound like you?

You may still be experiencing leakage despite taking OAB medication and coping by:



Using multiple leakage pads per day



Planning your travel around bathroom locations



Not doing things you like because of fear of leakage



Worrying about your problem every day

IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® for the treatment of urinary incontinence if you: have a urinary tract infection (UTI) or cannot empty your bladder on your own (and are not routinely catheterizing). Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate self-catheterization post-treatment, if required, should be considered for treatment.

How long are you willing to suffer in silence?

OAB is actually a chronic condition that can be treated



Many people think that symptoms of OAB are just part of getting older.



They will often cope with OAB for years before being offered something other than a pill.



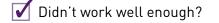


Do not take BOTOX® for the treatment of urinary incontinence if you (continued): Patients with diabetes mellitus treated with BOTOX® were more likely to develop urinary retention than non-diabetics.



You may have already tried OAB medications

Did you discover that your OAB medications:





If this sounds familiar, you are not alone. In 1 study of about 100,000 patients:



reported that they stopped taking their OAB medication at some point within 6 months.

Speak up and tell your doctor if your oral OAB medication isn't working the way you want. There are other options to try.



The dose of $BOTOX^{\otimes}$ is not the same as, or comparable to, another botulinum toxin product.

Serious and/or immediate allergic reactions have been reported. They include itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

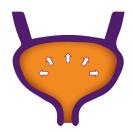
Please see additional Important Safety Information on following pages.



BOTOX® is different from other treatments

BOTOX® is placed in the bladder muscle about every 6 months to target the source of your OAB

- In your body, certain chemicals travel from nerve cells to muscle cells to make your bladder contract so that you can urinate
- For people who have OAB, these muscles contract uncontrollably, creating leakage, the strong sudden need to go, and going too often
- BOTOX® is placed directly in the bladder muscle, where it helps block the nerve signals that trigger OAB





A minimum of 12 weeks is needed between treatments.

IMPORTANT SAFETY INFORMATION (continued)

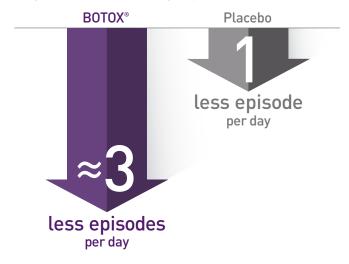
Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX.

Proven to work when other OAB medications did not

In 3 clinical trials, 3 months after treatment, compared to placebo

BOTOX® significantly reduced daily leakage episodes

Average decrease in leakage episodes in clinical studies



If OAB medication isn't working or you can't take it because of the side effects, you may be ready for BOTOX®

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; have symptoms of a urinary tract infection (UTI) and are being treated for urinary incontinence. Symptoms of a urinary tract infection may include pain or burning with urination, frequent urination, or fever; have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).



BOTOX® reduced leakage episodes by half or more

At week 12 in clinical trials:



The majority of patients receiving BOTOX® had **at least 50% reduction** of daily leakage episodes.



Many of these patients **reduced their leakage** episodes by **75%**.



Approximately 1 in 4 patients reported no leakage episodes after BOTOX® treatment.



Reduction of Urinary Incontinence (UI) episodes in 3 clinical trials:

Study 1: BOTOX[®] n = 280, placebo n = 277 **Study 2:** BOTOX[®] n = 277, placebo n = 271

Study 3: $BOTOX^{\otimes}$ n = 145, placebo n = 60

- Patients with \geq 50% reduction: BOTOX $^{\odot}$ 57.5%, 63.5%, and 77.2%; placebo 28.9%, 33.2%, and 33.3% (P < .001)
- $\bullet \ \, \text{Patients with} \ \, \geq 75\% \ \, \text{reduction:} \ \, \text{BOTOX} \\ \, \text{$^{\circ}$} \ \, 44.6\%, \ \, 47.3\%, \ \, \text{and} \ \, 55.2\%; \ \, \text{placebo} \ \, 15.2\%, \ \, 20.3\%, \ \, \text{and} \ \, 21.7\% \ \, \text{($P < .001)} \\ \, \text{$^{\circ}$} \ \, \text{$^{\circ}$}$
- Patients with 100% reduction: BOTOX® 22.9%, 31.4%, and 33.8%; placebo 6.5%, 10.3%, and 11.7% [P < .001]

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain other medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.

BOTOX® may positively impact your daily life by significantly reducing daily leakage episodes

Results of a questionnaire

Patients in BOTOX® clinical trials reported improvement in their overall quality of life based on 3 categories*:



Avoidance and limiting behavior

Such as overplanning every detail of your day in advance, worrying about where bathrooms are, and limiting how much fluid you drink.



Psychosocial impact

Such as being preoccupied or frustrated with how your condition impacts your everyday decisions, such as what you can wear, where you can go, and how you feel about your overall well-being.



Social embarrassment

Such as being embarrassed or worried that your symptoms might be noticed by others.

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as *Myobloc*, *Dysport*, or *Xeomin* in the past (tell your doctor exactly which product you received); have received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

^{*}These improvements were reported using the Incontinence Quality of Life questionnaire (iQOL). This is a validated questionnaire that is used to measure the impact of urinary incontinence on a patient's quality of life.



How well is your current OAB medication working?

Can you sit through an entire movie, concert,
or dinner without having to get up and use the restroom? Do you still need to use pads and diapers? No Sometimes Not Somewhat bother you? No Somewhat bothersome Dothersome
or dinner without having to get up and use Always Usually Never the restroom? Do you still need to use pads and diapers?
or dinner without having to get up and use Always Usually Never the restroom? Do you still need to use pads and diapers?
or dinner without having to get up and use Always Usually Never

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes. In people being treated for urinary incontinence, other side effects include: urinary tract infection, painful urination, and/or inability to empty your bladder on your own. If you have difficulty fully emptying your bladder after receiving BOTOX®, you may need to use a disposable self-catheter to empty your bladder up to a few times each day until your bladder is able to start emptying again.



 $BOTOX^{\circ}$ may cause serious side effects that can be life threatening. Get medical help right away if you have any of these problems any time (hours to weeks) after injection of $BOTOX^{\circ}$:

- **Problems swallowing, speaking, or breathing,** due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection. Swallowing problems may last for several months
- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing



Set goals for talking with your doctor

Be prepared so you get the answers you need to help choose the right treatment

Share with your doctor:

How OAB symptoms affect you

How you feel about your current medication

What you hope to get from OAB treatment



What you should get from your doctor:

✓ A better understanding of your treatment options

What he or she believes is the right option for you

A Urologist or Urogynecologist can help find the treatment that's right for you

Voice how you feel

Tell your doctor so they understand your perspective



IMPORTANT SAFETY INFORMATION (continued)

Do not take BOTOX® if you: are allergic to any of the ingredients in BOTOX® (see Medication Guide for ingredients); had an allergic reaction to any other botulinum toxin product such as *Myobloc*® (rimabotulinumtoxinB), *Dysport*® (abobotulinumtoxinA), or *Xeomin*® (incobotulinumtoxinA); have an infection at the planned injection site.



Ask questions as needed

?

6 topics you should ask your doctor

- How well BOTOX® may work for your OAB symptoms ASK: "What results should I expect?"
- **Your doctor's firsthand experience ASK:** "What has it been like for your other patients who've tried BOTOX®?"
- A clear recommendation for BOTOX® ASK: "Is BOTOX® a good option for me?"
- The treatment procedure

 ASK: "What happens during the procedure?"
- Possible side effects
 ASK: "What kind of side effects can occur after receiving BOTOX®?"

 The most common side effect, urinary tract infection, was experienced by approximately 18% (vs 6% in placebo) in clinical trials for OAB. Other most common side effects include painful or difficult urination, and temporary inability to fully empty your bladder.

This list does not cover all the possible serious side effects of BOTOX®. Please refer to the Important Safety Information included throughout this brochure and talk with your doctor.

6 Re-treatment schedule
ASK: "How often will I need to come in for BOTOX® re-treatment?
Every 6 months?"



Do not take BOTOX® for the treatment of urinary incontinence if you: have a urinary tract infection (UTI) or cannot empty your bladder on your own (and are not routinely catheterizing). Due to the risk of urinary retention (difficulty fully emptying the bladder), only patients who are willing and able to initiate self-catheterization post-treatment, if required, should be considered for treatment. Patients with diabetes mellitus treated with BOTOX® were more likely to develop urinary retention than non-diabetics.

The dose of $BOTOX^{\scriptsize @}$ is not the same as, or comparable to, another botulinum toxin product.

Please see additional Important Safety Information on following pages.



BOTOX® may be given in the comfort and convenience of your doctor's office

The entire process takes about 1 hour

20 minutes to prep

10 minutes to administer BOTOX®

30 minutes for evaluation after the procedure





BOTOX® is placed in multiple areas of your bladder muscle through a small lighted tube called a *cystoscope*.

 Your bladder will first be numbed with lidocaine for a more comfortable treatment experience

IMPORTANT SAFETY INFORMATION (continued)

Serious and/or immediate allergic reactions have been reported. They include itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. Get medical help right away if you experience symptoms; further injection of BOTOX® should be discontinued.

Plan on BOTOX® re-treatment about every 6 months

OAB is chronic and requires ongoing treatment







FIRST TREATMENT

WEEK 2

RE-TREATMENT EVERY 6 MONTHS

Make your 6-month re-treatment appointment **before you leave the office** to stay on schedule.

You may start to notice results at 2 weeks.

Talk to your doctor about setting up a 6-month BOTOX® re-treatment schedule.

If your OAB symptoms return before 6 months, contact your doctor so you may be re-treated sooner.

A minimum of 12 weeks is needed between treatments.

Join the BOTOX® patient support program for treatment reminders, tips, and other useful information. Enroll at BOTOXforOAB.com

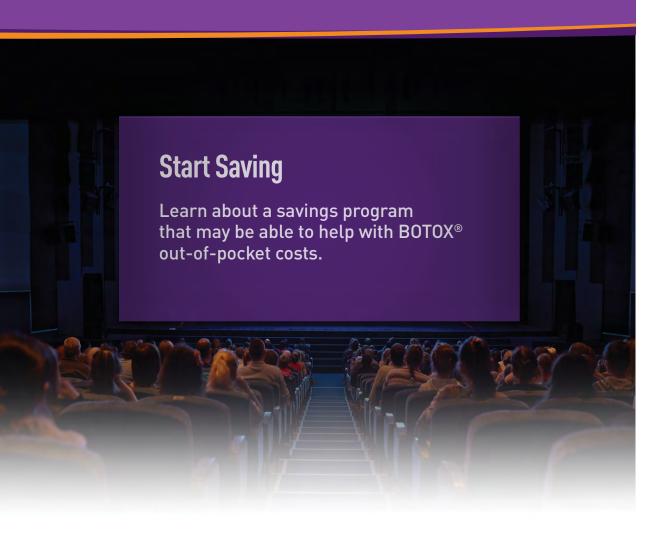
IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor about all your muscle or nerve conditions such as ALS or Lou Gehrig's disease, myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects including difficulty swallowing and difficulty breathing from typical doses of BOTOX®.



Questions for	or your do	ctor		

Tell your doctor about all your medical conditions, including if you: have or have had bleeding problems; have plans to have surgery; have symptoms of a urinary tract infection (UTI) and are being treated for urinary incontinence. Symptoms of a urinary tract infection may include pain or burning with urination, frequent urination, or fever; have problems emptying your bladder on your own and are being treated for urinary incontinence; are pregnant or plan to become pregnant (it is not known if BOTOX® can harm your unborn baby); are breastfeeding or plan to (it is not known if BOTOX® passes into breast milk).



Tell your doctor about all the medicines you take, including prescription and nonprescription medicines, vitamins, and herbal products. Using BOTOX® with certain other medicines may cause serious side effects.

Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past.



BOTOX® is covered by most insurance plans, including Medicare*

Medicare

\$0

out-of-pocket cost

For most people who have supplemental insurance[†]

Commercial insurance

You may pay as little as

\$0

out-of-pocket cost

For BOTOX® treatment with the BOTOX® Savings Program

BOTOX® Savings Program Terms and Conditions

Program Terms, Conditions, and Eligibility Criteria: 1. This offer is good for use only with a valid prescription for BOTOX® 2. Based on insurance coverage, the offer is valid for up to \$500 off per treatment for up to 4 treatments received over a 12-month period, for people with Overactive Bladder. Maximum savings limit of \$2000 over a 12-month period for people with Overactive Bladder applies; patient out-of-pocket expense may vary. 3. This offer is not valid for use by patients enrolled in Medicare, Medicaid, or other federal or state programs (including any state pharmaceutical assistance programs), or private indemnity or HMO insurance plans that reimburse you for the entire cost of your prescription drugs. Patients may not use this offer if they are Medicare-eligible and enrolled in an employer-sponsored health plan or prescription drug benefit program for retirees. This offer is not valid for cash-paying patients. 4. This offer is valid for 4 treatments over a 12-month period.

5. Offer is valid only for BOTOX® and BOTOX® treatment-related costs not covered by insurance. 6. A BOTOX® Savings Program check will be provided upon approval of a claim. The claim must be submitted with treatment details from an Explanation of Benefits (EOB) or a Specialty Pharmacy Provider (SPP) receipt. (If the BOTOX® prescription was filled by a Specialty Pharmacy Provider, both EOB and SPP details must be provided.) All claims must be submitted within 120 days of treatment date. You may be required to provide a copy of your EOB or SPP receipt for your claim to be approved. 7. A BOTOX® Savings Program check may be sent either directly to you or to your selected healthcare provider who provided treatment. For payment to be made directly to your healthcare provider to participate in the program. 8. Allergan reserves the right to rescind, revoke, or amend this offer without notice. 9. Offer good only in the USA, including Puerto Rico, at participating retail locations. 10. Void where prohibited by law, taxed, or restricted. 11.

^{*}Based on 2016 data. Data are subject to change. Data are not a guarantee of coverage, or partial or full payment, by any payers listed. Actual benefits determined by respective plan administrators. Insurer plans, coverage criteria, and formularies are subject to change without notice. Check coverage with applicable insurer. Allergan does not endorse any individual plans. Formularly coverage does not imply efficacy or safety.

[†] Average cost per treatment for Medicare patients without supplemental insurance is \$86.

You may PAY as little as out of pocket for BOTOX® treatments

How can the BOTOX® Savings Program help you pay as little as \$0 for BOTOX® treatment?*



Most insurance plans cover the majority of BOTOX® costs, but you may have remaining out-of-pocket costs. Patients with OAB have on average \$235 in out-of-pocket costs. †.‡.§ If eligible, the BOTOX® Savings Program may reimburse you to help with these remaining out-of-pocket costs.

Visit BOTOXSavingsProgram.com or text SAVINGS to 27747 to see if you're eligible

IMPORTANT SAFETY INFORMATION (continued)

Tell your doctor if you have received any other botulinum toxin product in the last 4 months; have received injections of botulinum toxin such as Myobloc, Dysport, or Xeomin in the past (tell your doctor exactly which product you received); have received an antibiotic by injection; take muscle relaxants; take an allergy or cold medicine; take a sleep medicine; take aspirin-like products or blood thinners.

^{*}Coverage and out-of-pocket costs vary.

[†]Not including those with Medicare/Medicaid or other government programs.

^{*}Covers out-of-pocket costs for BOTOX® for up to \$500 per treatment, up to \$2000 in a 12-month period.

[§]Must be commercially insured and meet eligibility criteria to qualify. Offer not valid for patients enrolled in Medicare, Medicaid, or other federal or state healthcare programs. Please see terms and conditions.



- FDA approved to treat OAB since 2013
- BOTOX® cut the number of daily leakage episodes by about half in clinical trials at week 12
- 1 BOTOX® treatment can last up to 6 months
- BOTOX® is covered by most insurance plans, including Medicare

Speak up and tell your doctor that you're ready for BOTOX® Still have questions? Ask your doctor or visit BOTOXOABVideo.com

IMPORTANT SAFETY INFORMATION (continued)

Other side effects of BOTOX® include: dry mouth, discomfort or pain at the injection site, tiredness, headache, neck pain, and eye problems: double vision, blurred vision, decreased eyesight, drooping eyelids, swelling of your eyelids, and dry eyes. In people being treated for urinary incontinence, other side effects include: urinary tract infection, painful urination, and/or inability to empty your bladder on your own. If you have difficulty fully emptying your bladder after receiving BOTOX® you may need to use a disposable self-catheter to empty your bladder up to a few times each day until your bladder is able to start emptying again.

For more information, refer to the Medication Guide or talk with your doctor.

You are encouraged to report negative side effects of prescription drugs to the FDA. Visit www.fda.gov/medwatch or call 1-800-FDA-1088.

Please see accompanying Summary of Information about BOTOX®.



Summary of Information About BOTOX® (OnabotulinumtoxinA) for Overactive Bladder

What is the Most Important Information I should know about BOTOX®?

BOTOX® may cause serious side effects that can be life threatening. Call your doctor or get medical help right away if you have any of these problems any time (hours to weeks) after injection of BOTOX®:

- Problems swallowing, speaking, or breathing, due to weakening of associated muscles, can be severe and result in loss of life. You are at the highest risk if these problems are pre-existing before injection.
 Swallowing problems may last for several months.
- Spread of toxin effects. The effect of botulinum toxin may affect areas away from the injection site and cause serious symptoms including: loss of strength and all-over muscle weakness, double vision, blurred vision and drooping eyelids, hoarseness or change or loss of voice, trouble saying words clearly, loss of bladder control, trouble breathing, trouble swallowing.

BOTOX® may cause loss of strength or general muscle weakness, vision problems, or dizziness within hours to weeks of taking BOTOX® If this happens, do not drive a car, operate machinery, or do other dangerous activities.

BOTOX® dosing units are not the same as, or comparable to, any other botulinum toxin product.

What is BOTOX®?

BOTOX® is prescription medicine that is injected into the bladder and used to treat adults with overactive bladder symptoms such as a strong need to urinate with leaking or wetting accidents (urge urinary incontinence), a strong need to urinate right away (urgency), and urinating often (frequency), when another type of medicine (anticholinergic) does not work well enough or cannot be taken.

Who Should Not Take BOTOX®?

Do not use BOTOX® if you are: allergic to any of the ingredients in BOTOX® such as botulinum toxin type A and human serum albumin; had an allergic reaction to another botulinum toxin product such as *Myobloc®* (rimabotulinumtoxinB), *Dysport®* (abobotulinumtoxinA), or *Xeomin®* (incobotulinumtoxinA); have a urinary tract infection (UTI); or find that you cannot empty your bladder on your own (only applies to people who are not routinely catheterizing).

What Should I Tell My Doctor Before Treatment?

Tell your doctor about all your muscle or nerve conditions, such as amyotrophic lateral sclerosis (Lou Gehrig's disease), myasthenia gravis, or Lambert-Eaton syndrome, as you may be at increased risk of serious side effects.

Tell your doctor if you have or have had breathing problems such as asthma or emphysema; swallowing problems; bleeding issues; plan to or have had surgery; have symptoms of a urinary tract infection (UTI). Symptoms of a urinary tract infection may include pain or burning with urination, frequent urination, or fever; have problems emptying your bladder on your own.

Tell your doctor if you are pregnant, plan to become pregnant, are breastfeeding or plan to breastfeed. It is not known if BOTOX® can harm your unborn baby or if BOTOX® passes into breast milk.

What Are The Most Common Side Effects?

The most common side effects include: urinary tract infection, painful urination, and the temporary inability to empty your bladder on your own. If you have difficulty fully emptying your bladder after receiving BOTOX*, you may need to use a small disposable self-catheter to empty your bladder up to a few times each day until your bladder is able to start emptying again.

Other side effects have been reported including allergic reactions e.g. itching, rash, red itchy welts, wheezing, asthma symptoms, or dizziness or feeling faint. These are not all of the possible side effects. Call your doctor for medical advice if you experience any side effects after treatment with BOTOX®

What Should I Tell My Doctor About Prescription and Non-prescription Medicines I Take?

Using BOTOX® with certain medicines may cause serious side effects. Do not start any new medicines until you have told your doctor that you have received BOTOX® in the past. Tell your doctor if you have received an injection with another botulinum toxin product in the last 4 months, such as Myobloc®, Dysport®, or Xeomin®. Be sure your doctor knows which product you received.

Tell your doctor about all prescription, over-the-counter medicines, and supplements you take, including: vitamins and herbal products; recent antibiotic injections, anticholinergics; muscle relaxants; allergy or cold medicine; sleep medicine; aspirin-like products or blood thinners. Ask your doctor if you are not sure whether your medicine is listed above.

To Learn More

If you would like more information, talk to your doctor and/or go to Botoxforoab.com for full Prescribing Information, including Medication Guide.

You may report side effects to the FDA at www.fda.gov/medwatch or call 1-800-FDA-1088.

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